## Message Text

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SUBJ: ASSESSMENT OF OUTDOOR ART EXHIBIT AFFAIR

REFS: A. MOSCOW 14201 (NOTAL) B. MOSCOW 14691 (NOTAL)

1. NOW THAT THE SECOND ROUND OF THE OUTDOOR UNOFFICIAL ART EXHIBIT AFFAIR HAS ENDED IN A KNOCKDOWN FOR THE ARTISTS, SEVERAL ASPECTS OF THE BOUT DESERVE COMMENT. WE HAVE POINTED OUT IN PREVIOUS REPORTING THAT THE DECISION TO BREAK UP THE FIRST ATTEMPT WAS PROBABLY TAKEN AT A RELATIVELY LOW LEVEL, BUT THAT THE MATTER WAS ESCALATED WHEN IT BACAME AN INTERNATIONAL CAUSE CELEBRE. THE SUCCESSFUL STAGING OF THE SECOND EXHIBIT BEARS OUT THIS ANALYSIS AND INDICATES A CAREFUL WEIGHING. PRESUMABLY IN THE UPPER LEVELS OF THE PARTY, OF THE INTERNAL AND EXTERNAL CONSEQUENCES OF THE DECISION. IT ALSO DEMONSTRATES HOW MUCH SOVIET MOVES TOWARD INTERNATIONAL DETENTE HAVE MADE THEM IMAGE-MINDED CONFIDENTIAL

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AND HAVE TO A CERTAIN EXTENT LIMITED THEIR ABILITY TO

ACT INDEPENDENTLY IN THEIR OWN DOMESTIC REALM.
THE SPECTRE OF THOUSANDS OF SOVIET CITIZENS VIEWING
NON-CONFORMIST PICTURES AND THE CONSEQUENT PERCEIVED
THREAT TO CONTROL IN THE IDEOLOGICAL AREA, HOWEVER, MUST
GIVE THE MORE INTERNAL-SECURITY-MINDED LEADERS CAUSE
FOR CONCERN

- 2. THE DANGERS OF SETTING A PRECEDENT IN THIS RESPECT MUST HAVE BEEN CONSIDERED. AND WE WOULD SURMISE THAT THE REGIME HAS NOT DECIDED TO THROW IN THE TOWEL WHEN IT COMES TO CULTURAL CONTROLS. THE EVENT WAS PROBABLY LOOKED ON BY THE AUTHORITIES AS A ONE-TIME CONCESSION THEY HAD TO MAKE, AND THEY WILL DO WHAT THEY CAN TO STEM FUTURE MOVES TOWARD SIMILAR PUBLIC EXPRESSIONS OF NON-CONFORMIST ATTITUDES. THE LESSON OF HAVING TURNED A MINOR EVENT WITH AN AUDIENCE OF ABOUT 400 ART ENTHUSIASTS AND FOREIGNERS INTO A MASS GATHERING, HOWEVER, CANNOT BE LOST ON THEM. WE WOULD GUESS THEY WOULD SEEK GREATER COORDINATION AND MORE CAREFUL CONSIDERATION OF SIMILAR EVENTS IN THE FUTURE ALONG WITH STRONGER MOVES TO CUT SUCH INITIATIVES OFF AT THE PASS BEFORE THEY GAIN THE POTENTIAL FOR DAMAGE TO THE COUNTRY'S INTERNATIONAL IMAGE. THEY WILL CERTAINLY WANT TO AVOID ANOTHER PUBLIC CONFRONTATION. THE AUTHORTIES HAVE CONSIDERABLE WEAPONS AT HAND IN THIS RESPECT - SUCH AS EXISTING LAWS ON SPECULATION, PARASITISM, AND ILLEGAL COMMERCIAL TRANSACTION - TO PRESSURE ARTISTS AND OTHERS OF SIMILAR NON-CONFORMIST PERSUASION. IN THE OFFICIAL SOVIET VERSION OF THE ARRAIS GIVEN AT A PRESS CONFERENCE THE DAY BEFORE THE SECOND EXHIBIT, A SPOKESMAN FOR THE CITY SEEMED TO INDICATE THAT THERE WERE PROCEDURES WHICH COULD BE FLOOWED FOR SUCH SHOWS (HE ALSO CLAIMED THE ARTISTS HAD NOT FOLLOWED THEM DURING THE FIRST EVENT), BUT ONLY THE AUTHORITIES' FUTURE ACTIONS WILL TELL IF THIS INDICATES A MORE ENLIGHTENED APPROACH.
- 3. AN INTERESTING FEATURE OF THE AFFAIR IS HOW SHREWDLY THE ARTIST ORGANIZERS USED THE WESTERN PRESS TO ADVANCE THEIR CAUSE. REPORTS AND INFORMATION (SOME OF IT MISLEADING). ON THE NEGOTIATIONS WITH THE AUTHORITIES WERE GIVEN TO NEWS-HUNGRY JOURNALISTS AND THE PLAYBACK IN THE FOREIGN CONFIDENTIAL

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PRESS AND ON RADIO BROADCASTS MUST HAVE HAD A SIGNIFICANT INFLUENCE IN THE FINAL DECISION TO PERMIT THE EXHIBIT. THE ADDITION OF ARTISTS TO THE GROUP OF JEWS, GERMANS, AND OTHER DISSIDENTS WHO REGULARLY COMMUNICATE WITH WESTERN NEWSMEN AND FIND A MEASURE OF PROTECTION IN THE PUBLICITY GIVEN THEM MUST BE ANOTHER DISTURBING ASPECT OF THE AFFAIR FOR THE REGIME.

4. AS FAR AS THE ARTISTS ARE CONCERNED, IN THE FLUSH
OF THE EXHIBIT'S SUCCESS SOME HAVE MENTIONED THAT THEY
NOW PLAN TO ATTEMPT TO GAIN PERMISSION TO STAGE
ONE-MAN SHOWS OR SMALLER EXHIBITS, PERHAPS IN RENTED
HALLS. AT A GET-TOGETHER WITH THE FOREIGN PRESS
THE EVENING AFTER THE EXHIBIT, SOME OF THE ORGANIZERS
SPOKE OF REPEATING THE EVENT NEXT SPRING AND FALL.
INDICATIONS ARE, HOWEVER, THAT THEY PLAN TO BIDE THEIR
TIME FOR THE PRESENT, BASK IN THEIR VICTORY, AND PERHAPS
AT SOME POINT LATER ON DECIDE HOW THEY CAN COLLECTIVELY
OR INDIVIDUALLY MAKE FURTHER MOVES TOWARD RESPECTABILITY.
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